

# *6 Secrets to Grow Your Salon from 6 to 7- Figures*

- 1 Make sure you are using all the space efficiently in your salon. Every square inch is money.*
- 2 Use your stations to their max potential. Part-time employees? Double up.*
- 3 Pay your rent from retail sales.*
- 4 Use all avenues of communication to the max.*
- 5 Collect email addresses. Email marketing is free and powerful.*
- 6 Leverage Social Media, Branding and Networking.*

Work with me to make more money and have more free time.

Become an Iconic Salon with  
THE ICONIC SALON SYSTEM

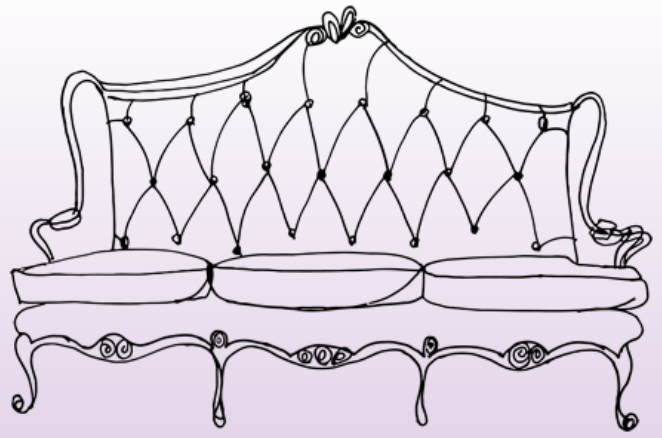
TRACI MILLER

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# Salon Sophisticate



Salon Business Building Expert

**Actions I need to take to become more profitable and have more free time.**

1-

2-

3-

4-

5

6-